

Approval Statement

Policy Title: Social Media Policy

Policy Code: PY30003007

Approval Date: December 10, 2024

Statement of Approval:

The Board of Directors of Peace by Youth (PY) formally approves the adoption and implementation of the Social Media Policy. This policy has been reviewed and endorsed as a strategic framework to guide PY's engagement on social media platforms, ensuring alignment with the organization's mission, values, and communication objectives.

The Social Media Policy reflects PY's commitment to transparency, inclusivity, and responsible digital communication. It establishes guidelines for creating, managing, and monitoring social media content to raise awareness, engage audiences, and promote advocacy while maintaining the organization's integrity and protecting its reputation.

Implementation and Review:

This policy will be shared with all relevant stakeholders and implemented across PY's social media activities. It will be periodically reviewed and updated to ensure its relevance in the rapidly evolving digital landscape and to incorporate best practices and emerging opportunities.

Signatures:

Chairperson, Board of Directors

Name:

Nisar Ahmed

Signature:

Date:

December 10, 2024.



Secretary, Board of Directors

Name:

Hina Jamil

Signature:

Date:

December 10, 2024.